

Publications, Speeches, Interviews et. al.

SCOTT M. SHEMWELL, D.B.A.

May 2018

This document provides a listing of publications, speeches, blogs, newsletters, interviews, and other media related activities of the author throughout his career. Most of these items are available in hardcopy, electronically, or links to websites. Contact information is at the end of the document and individual works are available upon request.

Table of Contents

PUBLICATIONS	3
IN PRINT.....	3
WORK IN PROGRESS.....	10
SPEAKING ENGAGEMENTS.....	10
GENERAL	10
TOASTMASTERS INTERNATIONAL.....	15
WEB SEMINARS (WEBINAR).....	15
COMMISSIONED RESEARCH, WHITE PAPERS, REPORTS	16
RESEARCH.....	16
WHITE PAPERS.....	17
<i>Changing the Dialogue Series</i>	17
<i>Other</i>	18
MISCELLANEOUS.....	19
TRAINING/WORKSHOPS	20
PETROLESSONS	21
ORACLE WHITE PAPERS	21
LETTERS TO THE EDITOR.....	21
BOOK DRAFTS.....	21
SOFTWARE SOLUTIONS DEVELOPED	22
ADDITIONAL MATERIAL	22
LUNCH & LEARN WEBINAR FORUM.....	22
BLOGS.....	22
<i>Critical Mass: Value from the RBC Framework</i>	22
<i>BTOES Insights</i>	23
<i>Governing Energy</i>	23
<i>Other</i>	28
PODCASTS	28
YOU TUBE.....	28
NEWSLETTERS.....	29
<i>Executive Briefing—Business Value from Technology</i>	29
<i>New Millennium News</i>	31
CONTRIBUTIONS.....	31
INTERVIEWED / QUOTED BY VARIOUS MEDIA.....	33
MISCELLANEOUS PRESS CLIPPINGS.....	35
ENDORSEMENTS	36
WESCORP ENERGY, INC. SPECIFIC (2006-2008)	36
CONTACT.....	38

SELECTED ARTICLES ARE AVAILABLE AT WWW.SCRIBD.COM – KEY WORD SEARCH “SHEM WELL” AND AT [ENERGY PULSE](#). ALSO, SEE THE GOVERNING ENERGY [BLOG](#).

Publications

In Print

Shemwell, Scott M. (forthcoming). System of Systems Asset Lifecycle Performance: The Internet of Things Meets Augmented Reality. [Petroleum Africa Magazine](#).

_____ (2018, March/April). Assuring the Enterprise is Cyber Secure: Enterprise Digitalization/Internet of Things and the Operational Driven Bottom Line. [Petroleum Africa Magazine](#). pp. 28-31.

_____ (2018, March). Attaining & Sustaining Operational Excellence: A Best Practice POC. [Proceedings of the 2018 International Petroleum and Petrochemical Technology Conference](#). Beijing, China.

_____ (2017, November/December). A Governance Model for the Era of Digitalization: Achieving Operational Excellence Using Disruptive Data Management Techniques. [Petroleum Africa Magazine](#). pp. 29-31.

_____ (2017, January/February). Cybersecurity 2017—Trends and Issues to Sustain High Reliability in the Oil & Gas Sector: Develop a Cybersecurity Framework for Your Enterprise. [Petroleum Africa Magazine](#). pp. 18-21.

_____ (2016, May 18) Implementing a Systemic Culture of Safety: The Role of IT. [PNEC 20th International Conference on Petroleum Data Integration, Information and Data Management](#). Houston.

_____ (2016, April). Achieving Operational Excellence: Capitalizing on the Cloud. [Petroleum Africa Magazine](#). pp. 32-34.

_____ (2016). [Governing Energy: Organizational Governance—Issues of the 21st Century](#) 2014-2015 Edition. Houston: RRI Publications. http://www.amazon.com/Governing-Energy-Organizational-Governance-Century-ebook/dp/B01B8KYM7C/ref=la_B00KNBEQS8_1_4?s=books&ie=UTF8&qid=1454877293&sr=1-4

_____ (2015). [Structural Dynamics: Foundation of Next Generation Management Science](#). Houston: RRI Publications. <http://www.amazon.com/Structural-Dynamics-Foundation-Generation-Management-ebook/dp/B00U0JKMT0>

Shemwell, Scott M. and Brooks, Denise M. (2014, November 5). High reliability management in process industries: Sustained by human factors. PennEnergy. <http://www.pennenergy.com/articles/pennenergy/2014/11/high-reliability-management-in-process-industries-sustained-by-human-factors.html>

Shemwell, Scott M. (2014). [Governing Energy: Organizational Governance—Issues of the 21st Century](#) 2012-2013 Edition. Houston: RRI Publications. <http://www.amazon.com/dp/B00NB8C91Q>

_____ (2014, Winter). Organizational Insights: What the Heck Happened to SEMS? [PennEnergy EnergyWorkforce](#). pp. 23-25.

- Holland, Winford "Dutch" E. and Shemwell, Scott M. (2014). Culture of Safety Maturity Level Assessment in Ten Minutes or Less. Houston: RRI Publications & WinHope Press.
- Simmons, Sharon and Shemwell, Scott M. (2014, March). Trends Using Smartphone/Tablet Technologies for Crime Prevention and Regional Security. Petroleum Africa Magazine. pp. 24-27.
- Holland, Winford "Dutch" E. and Shemwell, Scott M. (2014). Implementing a Culture of Safety: A Roadmap to Performance-Based Compliance. New York: Xlibris.
<https://www.xlibris.com/Bookstore/BookDetail.aspx?BookId=SKU-0143303003>
- Shemwell Scott M. (2013, November). Process Safety from a Systemic Perspective: Integrated Operations. Petroleum Africa Magazine. pp. 24-27.
- _____ (2013, Fall). Millennials Take On Our Increasingly Complex World. PennEnergy EnergyWorkforce. pp. 7-9.
- _____ (2013, September). Global Trends in Offshore Safety and Environmental Regulation. Petroleum Africa Magazine. pp. 26-29.
- Kuiper, Marcus A. and Shemwell, Scott M. (2013, February). Mitigating Operational Risk Using the Power of Social Media. Petroleum Africa Magazine. pp. 28-31.
- Shemwell, Scott M. (2012, November 16). Proven Method for Assessing the Value of a Digital Oilfield Investment - Part 3. PennEnergy.
<http://www.pennenergy.com/articles/pennenergy/2012/11/proven-method-for-assessing-the-value-of-a-digital-oilfield-investment-part-20.html>
- _____ (2012, November 14). Proven Method for Assessing the Value of a Digital Oilfield Investment - Part 2. PennEnergy.
<http://www.pennenergy.com/articles/pennenergy/2012/11/proven-method-for-assessing-the-value-of-a-digital-oilfield-investment-part-2.html>
- _____ (2012, November 12). Proven Method for Assessing the Value of a Digital Oilfield Investment - Part 1. PennEnergy.
<http://www.pennenergy.com/articles/pennenergy/2012/11/proven-method-for-assessing-the-value-of-a-digital-oilfield-investment-part-1.html>
- Allen, Patrick, Couretas, Jerry and Shemwell, Scott M. (2012, Spring). Virtual World Training for Real-World Readiness, PennEnergy EnergyWorkforce. pp. 10-12.
- Shemwell, Scott M. (2011). Essays on Business and Information II: Maximizing Business Performance. New York: Xlibris.
- _____ (2011, January). The Blast Heard Around the World. Petroleum Africa Magazine. pp. 32-35.
- Shemwell, Scott M. and Dowlearn, Robert T. (2010, October). A Date Which Will Live. Oilfield Technology Magazine. pp. 16-20.
- Shemwell, Scott M. (2010, February). 2010 Business Funding Challenges: Texas Resource Availability & Go Forward Strategies. Author. <http://www.scribd.com/doc/26899435/2010-Business-Funding-Guidelines>
- Sonti, Pat V. and Shemwell, Scott M. (2009, December). Domestic U.S. Natural Gas; Transition Fuel for Cleaner, Smarter, & Secure Energy Future. The Sonti Report, Volume 1, Issue 2. pp. 9-13.
<http://www.scribd.com/doc/23334228/Domestic-U-S-Natural-Gas-Transition-Fuel-for-Cleaner-Smarter-And-Secure-Energy-Future>

Shemwell, Scott M. (2009, October). Managing Risk in an Uncertain World: New Techniques Empowering the Decision-Maker. Global Energy. Palladian Publications Ltd. Online only article. http://www.energyglobal.com/sectors/exploration/articles/managing_risk_in_an_uncertain_world_new_techniques.aspx

_____ (2009, September). Water Water Everywhere: Eco-Friendly Petroleum Production in the 21st Century. Petroleum Africa Magazine. pp. 50-52.

_____ (2009, August). Field Intelligence: Optimizing Operations and Maximizing Asset Value in Interesting Times. Oilfield Technology Magazine. Volume 02 Issue 05. pp. 20-24.

_____ (2009, January). Rapid Response Management: Meeting Today's Challenges. Zeus Technology Magazine. pp. 51-54.

Shemwell, Scott M. and Jones, Barry. (2009, January) Sense and Respond Inventory Management: The Future of Global Oil & Gas Supply Chain Logistics. Petroleum Africa Magazine. pp. 38-40.

Shemwell, Scott M., Crouse, Gary and Johnson, Jim. (2008, December). Optimising operations using RFID tags. Oil Review Middle East. No. 6.

Shemwell, Scott M. (2008, November) Integrated Operations Economics: A Primer on the Value of Timely Information. Zeus Technology Magazine. pp. 52-54.

Pétursson, Sighvatur "Red" and Shemwell, Scott M. (2008, November 17). Rethinking the West's Relationship with Iceland: A Position Paper—The North Atlantic at a Crossroad. Authors.

Shemwell, Scott M. (2008, August). Global Reach: Mitigating the Risk of a Major International Project. Petroleum Africa Magazine. pp. 38-41.

_____ (2008, July 2). Demographic challenges facing the E&P industry. Hart's E&P.

Crouse, Gary and Shemwell, Scott M. (2008, March). RFID: A New Business Model for Field O&M. Upstream Technology.

Shemwell, Scott M. (2008, January). Make operations, maintenance hum. Hart's E&P, pp. 17-18.

_____ (2006, December). Assess drilling risk more effectively. Hart's E&P. pp. 49-50.

_____ (2006, September). Assessing Drilling Risk. Digital Energy Journal, Issue 3, pp. 10-11.

_____ (2006, February). Integrated Operations Enhance Value. Hart's E&P. pp. 17-19. <http://www.eandpnet.com/articles/newsAndComments/4241.htm>

_____ (2005, November). Taming the Killer App! Upstream CIO.

_____ (2005, September 28). Power Grid Independent IT Verification & Validation: One Approach to Grid Health. EnergyPulse. http://www.energypulse.net/centers/article/article_display.cfm?a_id=1106

_____ (2005, September 13). Operations, Operations, Operations. EnergyPulse. http://www.energypulse.net/centers/article/article_display.cfm?a_id=1093

_____ (2005, August). emergency response case study: Controlling a crisis in real time. World Pipelines.

_____ (2005, March 18). Security Integration. EnergyPulse. http://www.energypulse.net/centers/article/article_display.cfm?a_id=957

_____ (2005, March 9). Capitalizing on SARBOX to Add Shareholder Value. EnergyPulse. http://www.energypulse.net/centers/article/article_display.cfm?a_id=949

_____ (2005, February 24). Futuristic Decision-Making. Rigzone.com. Reprint from *Executive Briefing – Business Value from Technology* January 2005.

http://www.rigzone.com/news/insight/insight.asp?i_id=162

_____ (2005). [Essays on Business and Information Technology Alignment Issues of the Early 21st Century](#). New York: Xlibris.

_____ (2004, November). Securing the Future With Legacy Systems. Energy Markets. pp. 30-34.

Shemwell, Scott M. & Murphy, D. Paul. (2004, November). Knowing the economic value of information. World Oil. pp. 63-66. <http://www.worldoil.com/November-2004-Knowing-the-economic-value-of-information.html>

Shemwell, Scott M. (2004). Cross-Culture Negotiations. Association of the Electricity Supply Industry of East Asia and the Western Pacific (AESIEAP) Goldbook 2005. pp. 73-77.

<http://www.scribd.com/doc/12392990/Cross-Culture-Negotiations>

_____ (2004, September 20). Working Over IT. Rigzone.com. Reprint from *Executive Briefing – Business Value from Technology* July 2004. http://www.rigzone.com/insight/insight.asp?i_id=126

_____ (2004, September 9). Managing Ambiguity. Rigzone.com. Reprint from *Executive Briefing – Business Value from Technology* June 2004.

http://www.rigzone.com/insight/insight.asp?i_id=118

_____ (2004, August 17). Process Uncertainty. Rigzone.com. Reprint from *Executive Briefing – Business Value from Technology* May 2004. http://www.rigzone.com/insight/insight.asp?i_id=90

_____ (2004, July 28). Booming Exodus. Rigzone.com. Reprint from *Executive Briefing – Business Value from Technology* March 2004.

http://www.rigzone.com/insight/insight.asp?i_id=87

_____ (2004, July 14). On Leadership: A 21st Century Approach for Driving ‘Dog Year’ Firms into the New Millennium. EnergyPulse.

http://www.energypulse.net/centers/article/article_display.cfm?a_id=775

_____ (2004, July 12). The Calculus of Value. Rigzone.com. Reprint from *Executive Briefing – Business Value from Technology* February 2004.

http://www.rigzone.com/insight/insight.asp?i_id=85

_____ (2004, June 28). The Emergence of Knowledge as an Ecology. EnergyPulse. Reprint from *Executive Briefing – Business Value from Technology* April 2004.

http://www.energypulse.net/centers/article/article_display.cfm?a_id=767

_____ (2004, June 4). An Essay on Thought Leadership. EnergyPulse. Reprint of 2002 White Paper of the same title.

http://www.energypulse.net/centers/article/article_display.cfm?a_id=745

_____ (2004, April 9). The Asset Maturity Model: A New Method of Managing Information Technology Investments. EnergyPulse.

http://www.energypulse.net/centers/article/article_display.cfm?a_id=669

_____ (2004, February 2). Organizational Parkinson’s? EnergyPulse. Reprint from *Executive Briefing – Business Value from Technology* September 2003 Newsletter.

http://www.energypulse.net/centers/article/article_display.cfm?a_id=609

- _____ (2004, January 21). Governance: 2004 – Capital Markets Challenge the Power Industry. EnergyPulse Year in Review.
http://www.energypulse.net/centers/article/article_display.cfm?a_id=597
- Holland, Winford E. (Dutch), Shemwell, Scott M., and Wilson, Linda. (2003) Critical Success Factors for Effective Corporate Governance. Authors.
- Shemwell, Scott M. (2003, December). A Methodology for Driving Global Business Transformation: Addressing 2004 Issues and Trends in the Process Industries. Author.
- _____ (2003, September). Data Security for Wireless Automation. Energy Markets. pp. 57-58. Reprinted in Hart 2003 Energy Metering and Billing Software Guide, pp. 32-33.
- _____ (2003). White Paper – New Methods of Managing Subsurface Data. Author.
- _____ (2003). White Paper – Data Integration from the Oilfield to the Office. Author.
- _____ (2003). White Paper – Spatially Enabling Oilfield Operations: A Value Proposition for ‘e-field’ Management. Author.
- _____ (2003, April). New Demands on Information Management Processes. Oil & Gas Insights. http://www.oilandgasinsight.com/art_detail.cfm?aid=85&close=1, Reprinted on Rigzone Insight & Expertise web page http://www.rigzone.com/insight/insight.asp?i_id=37
- _____. (2003, February). Separate But Equal. Energy eStandards News. Volume 2003.01. Reprint from *Executive Briefing – Business Value from Technology* September 2002 Newsletter. <http://www.posc.org/news/een20030214.html>
- _____ (2002, October). Information enhances risk management. Hart’s E&P. pp. 13 & 16. <http://www.software-engineer.org/downloads/HARTS+E&P+OCT2002+SCOTT+ON+RISK+MANAGEMENT.pdf>
- _____ (2002, September). A Crisis of Confidence. Energy Markets. pp. 48-51.
- _____ (2002, March). An Essay on Thought Leadership. Author.
- _____ (2002, March). The Emergence of the Exchange Model in Energy Markets: An Opinion Piece. Author.
- _____ (2002, March). The Management of Large Global Account Ecosystems in the Emerging Environment: Guidelines for Technology Providers. Author.
- _____ (2002, February). Document Management: A Management Overview. Author.
- _____ (2002, February). An Information Centric Approach to Risk Mitigation: Portfolio Management in the 21st Century. (Monograph). Houston: Oracle. Reprinted in October 2002 edition of Hart’s E&P. <http://www.scribd.com/doc/26671671/An-Information-Centric-Approach-to-Risk-Mitigation-Portfolio-Management-in-the-21st-Century>
- _____ (2001). The Realities Beneath the Hype: The Basis of Real Economic Value from the New Economy “Evolution”. Author.
- _____ (2001, Fall). Slime in the Diesel Machine. Island Packet Newsletter, 17 (2), pp. 20-21.
- Shemwell, Scott M. and Dake, Jerry. (2001, June). IT: Where’s the Value? Energy Markets. pp. 54-55. <http://www.scribd.com/doc/17798816/IT-Wheres-the-Value>
- Shemwell, Scott M. (2001). The Lessons of the dot.coms. Author.
- _____ (2001). The Markets are in Chaos! – Next Question? Author.
- Shemwell, Scott M. and Sims, David (2000, September). “E” infrastructure for E&P. Offshore: Beyond Horizons.

Shemwell, Scott M. (2000, June). e-Markets: Stand Up And Take Charge. Energy Markets, pp. 87-89.

_____ (2000). [Review of Chinese Advancements in Information Technology]. Journal of Asian Business, XVI (2), pp. 104-105.

_____ (1999). White Paper – CFO as the Change Manager: E-Leadership for the 21st Century. Houston: Author.

_____ (1999). White Paper – Understanding Structural Dynamics: Key to Success in the Knowledge Age. (Monograph). Houston, TX: Author.

_____ (1999). Dynamic Business. Team Purchasing Decisions: The European Guide for Purchasing and Logistics Professionals. London: THG International, Issue Number 5, pp. 132-135.

_____ (1999). An Analysis of the Federal Government's Report on the Year 2000 Status of the Oil & Gas Industry. Houston. Author.

_____ (1999, December). Final Y2K Preparation. Energy Markets, p. 6.

Shemwell, Scott M. and Sturgeon, John. (1999, November). E Commerce applications for the upstream petroleum industry. Offshore, p 138.

Shemwell, Scott M. and Kobliska, Elizabeth. (1999, November). Strategically Using Data Gives Competitive Edge To Knowledge-Based Companies. American Oil & Gas Reporter, pp.37-39.

Shemwell, Scott M. (1999, October). "Get a Move On": Leadership at Internet Speed. Today: Journal of Work Process Improvement, pp. 28, 30.

http://www.findarticles.com/p/articles/mi_qa3947/is_199910/ai_n8857905

_____ (1999). [Review of Asia's Computer Challenge: Threat or Opportunity for the United States and the World?]. Journal of Asian Business, XV, (2), pp. 99-100.

_____ (1999, August). How to Put Together A High-Performance Team. Today: Journal of Work Process Improvement, p. 45. http://www.findarticles.com/p/articles/mi_qa3947/is_199908/ai_n8870682

_____ (1999, July/August). E-Commerce Improves Refinery Business Cycle. World Refinery, p. 76.

Shemwell, Scott M. and Hanrahan, James P. (1999, July). Possibility of Y2K glitches is manageable business problem. Pipeline & Gas Industry, pp. 57-60. http://www.pipe-line.com/archive/archive_99-07/99-07_contents.html

Shemwell, Scott M. (1999, July). Ocean Logistics – the Final Y2K Frontier. Electronic Commerce World, pp. 8, 18.

_____ (1999, June). Y2K Data Problems Creep Over Into Other Processes. Offshore, pp. 122, 124.

_____ (1999, May). Liquidity Crisis and Firm Transformation. Y2K Advisor, pp. 12-15.

_____ (1999, Spring). Are We Ready? Energy, pp. 30-32.

_____ (1999, March/April). Y2K Impact on Refinery Processes. World Refinery, pp. 41-43.

_____ (1999, March). Impact of Year 2000 Decisions on the Economic Value of the Firm The Virtual Conference. Washington, D.C.: General Services Administration.

Shemwell, Scott M. and Murray, Jim. (1999). A shock to the system? In John Hughes (Ed.), Oil & Gas Development: International, pp. 157-160. London: THG International.

- Shemwell, Scott M. (1999, February 5-11). Computer simulation reduces Year 2000 risks in petroleum processes. Houston Business Journal, p. 19B.
- _____ (1999, February 5-11). Petroleum industry faces risk-management problem. Houston Business Journal, pp. 8B, 10B.
- _____ (1999). Developing Effective Year 2000 Business Continuity Plans for Managing Your Supply Chain. Implementing Winning Y2K Strategies. Unpublished.
- Shemwell, Scott M., Dake, Jerry, and Daniel, Darryl (1998, September). Computer Disruptions May Impact Production, Supply Chain. Offshore, pp. 38-39, 154.
- Shemwell, Scott M. (1998). [Review of Applying Telecommunications and Technology from a Global Business Perspective]. Journal of Asian Business, X1V (2), pp. 105-106.
- Shemwell, Scott M., Dake, Jerry and Friedman, Bruce. (1998, April). Will the Millennium Bug Give Your Production Operations the Flu? World Oil, pp.121-126. (Abstract translated into Japanese). http://www.findarticles.com/p/articles/mi_m3159/is_n4_v219/ai_20872438
- Shemwell, Scott M. (1998, February). The Need For Global Contact. Hart's Oil & Gas World: Management Information for the Oil and Gas Professional, pp. 53-55.
- _____ (1998, January). White Paper: Petroleum Production Data Management. Houston: MCI Systemhouse.
- _____ (1997, November 24). Selling to the Executive Suite. Marketing News, 37 (24), p. 9. <http://www.scribd.com/doc/22129909/Selling-to-the-Executive-Suite>
- _____ (1997). [Review of A Japanese Advertising Agency: An Anthropology of Media and Markets]. Journal of Asian Business, 13 (2), pp. 133-135.
- _____ (1997). Dissertation Abstracts: Cross Cultural Negotiations between Japanese and American Businessmen: A Systems Analysis. Journal of International Business Studies, 28 (2), pp. 424-425.
- _____ (1997). [Review of Marketing: A Southeast Asian Perspective]. Journal of Asian Business, 13 (1), pp. 96-97.
- _____ (1997, February). Information Management: Assessing the Costs and Benefits. Oil Review Middle East: Supplement to Technical Review Middle East. p. 39.
- _____ (1996). Cross Cultural Negotiations between Japanese and American Businessmen: A Systems Analysis, (Exploratory Study). Unpublished doctoral dissertation, Nova Southeastern University, Ft. Lauderdale.
- _____ (1996). Is Your High Performance Team in Reality a Team of the Lowest Common Denominator?—Why Do I Always Feel Like a Kindergarten Teacher? Author.
- _____ (1996). [Cross Cultural Negotiations between Japanese and American Businessmen: A Systems Analysis, (Exploratory Study): Supplement—Data Tabulation]. Unpublished raw data.
- _____ (1994, December). Framework for Strategic Cost Analysis of Information Technology in the Petroleum Industry - (Part III). PetroSystems World. pp. 10-11. (complete series available at <http://www.scribd.com/doc/17786623/Framework-for-Strategic-Cost-Analysis>)
- _____ (1994, September). Framework for Strategic Cost Analysis of Information Technology in the Petroleum Industry - (Part II). PetroSystems World. pp. 14.
- _____ (1994, July). Framework for Strategic Cost Analysis of Information Technology in the Petroleum Industry - (Part I). PetroSystems World. pp. 14.

- _____ (1994). Negotiation of International Strategic Alliances. Unpublished manuscript.
- _____ (1993). Case Study: Information Technology Strategic Framework for An Energy Service Company. Unpublished manuscript (Document in the Public Domain).
- _____ (1993). Strategic Cost Management – Information Management for the Petroleum Industry: A Detailed Model of Industry Information Dynamics. Unpublished manuscript.
- _____ (1993). Management Theory—Evolution Not Revolution, Proceedings of the 11th Annual Conference of the Association of Management, 11 (2), pp. 74-78.
<http://www.scribd.com/doc/13395793/Management-Theory-Evolution-Not-Revolution>
- _____ (1992). Omnibus Export Amendments Act of 1991: An Analysis. Unpublished manuscript.
- _____ (1992). Case Study: Hypothetical Merger between Sun Microsystems and Cray Research—A Financial and Market Analysis of the Possible Merger of these Two Firms. Unpublished manuscript.

Work in Progress

- Shemwell, Scott M. (forthcoming). White Paper—Adjusting to Globalization: Career Moves in the Volatile Economy. (Monograph). Houston, TX: Author.
- _____ (forthcoming). White Paper—The Economics of Information in the Upstream Oil & Gas Industry. (Monograph). Houston, TX: Author.
- _____ (forthcoming). Real-Time Business: A White Paper for the CEO. (Monograph). Houston: Author.
- _____ (forthcoming). Gaming Business Processes: Decision-Making on Steroids. Author
- _____ (forthcoming). Developing a Digital Energy Implementation Framework. Author

Speaking Engagements

General

- Shemwell, Scott M. (2018, March 27). Attaining & Sustaining Operational Excellence: A Best Practice. 2018 International Petroleum and Petrochemical Technology Conference. Beijing, China.
- _____ (2018, March 27). Technical Chairman’s Welcome and Opening Comments. 2018 International Petroleum and Petrochemical Technology Conference. Beijing, China.
- _____ (2016, November). Implementing a Systemic Culture of Safety: Risk Mitigation in Field Operations. Risk-Con 2016. São Paulo, Brazil. (online conference).
- _____ (2016, May 18) Implementing a Systemic Culture of Safety: The Role of IT. PNEC 20th International Conference on Petroleum Data Integration, Information and Data Management. Houston.
- _____ (2016, April 13). Cost and Productivity Management: Adding Value in a Down Market. PennEnergy. Houston.
- _____ (2015, November 2). Implementing a Systemic Culture of Safety: Experiences from the Upstream Oil & Gas Sector. International Atomic Energy Agency Technical Meeting on Developing Improvement Programmes for Safety Culture. Vienna.

_____ (2015, October 14). Critical Issues for the Energy Industry: The Game Has Changed and Why. Young Professionals in Energy. Midland.

_____ (2015, May 5). Implementing a Culture of Safety Do's and Don'ts. PennEnergy: OTC 2015 Presentation Series. Houston.

_____ (2015, May 4). Implementing a Culture of Safety Do's and Don'ts. PennEnergy: OTC 2015 Presentation Series. Houston.

_____ (2015, April 7). How Can Humans Effectively Manage Increasingly Complex Systems? Deep Space Deep Ocean: Aramco Technology and Operational Excellence Forum. The Woodlands.

_____ (2015, February 19). Mobility: Enabling Superior Operations Management Performance. 2015 Mid-Continent Digital Oilfield Conference. Tulsa.

_____ (2014, November 20). Making the Complex Sale: Selling to Industrial/Enterprise Customers. Petrolessons. Houston.

_____ (2014, November 13). Critical Issues Forum: The Digital Oilfield Status and Trends. PennEnergy. PennEnergy. Oklahoma City.

_____ (2014, November 12). Critical Issues Forum: The Digital Oilfield Status and Trends. PennEnergy. Tulsa.

_____ (2014, September 23). Critical Energy Issues Discussion Breakfast - Safety is No Accident: Establishing a Culture of Safety in Oil & Gas. PennEnergy. Calgary.

_____ (2014, April 8). Critical Issues Facing the Energy Industry: Enabling a Culture of Safety and SEMS Compliance. PennEnergy. Houston.

_____ (2013, October 24) Critical Issues Facing the Energy Industry Online Forum: Integrity Management and its Economic Value Proposition to the Deepwater Sector. Deep Offshore Technology International: PennEnergy Hosted Breakfast. The Woodlands.

Shemwell, Scott M. and Murphy, Paul. (2013, October 7). A SAP Enabled SEMS: A New Operations Management System (OMS). Best Practices for Oil & Gas, SAP Solutions for the Energy Industry. Dallas.

Shemwell, Scott M. (2013, September 11). Catalyst for Extending Organizational Governance Models to Field Operations. API Beijing 2013. Beijing.
<http://www.apibeijing2013.org/conference/upstreamsessions.html>

_____ (2013, August 13). Protecting Your Knowledge and Intellectual Property. Houston Technology Center—JSC. Clear Lake.

_____ (2013, February 11). State of SEMS: An Overview of Current Deepwater Safety and Environmental Management System Practice and Trends—Game Changing Implications for HTC Client Companies. Houston Technology Center. Houston.

_____ (2012, October 31). Keynote Speech: Industrial Asset Management in the 21st Century—An Overview. ECOPETROL Technological Forum on Asset Integrity Management. Bucaramanga.

_____ (2012, March 22). Overview of Oceanic Environmental. Houston Technology Center; Energy Technology Investor Forum (Upstream Oil & Gas).

_____ (2012, March 16). Challenges for the International Oil and Gas Markets: A Business Perspective. Russia's Energy Policy: Domestic and Foreign Dimensions. Part of IERES' Behind the

Headlines' Series. Slavic Research Center. The George Washington University. The Elliott School of International Affairs. Washington, D.C.

_____ (2011, August 8). Global Energy Trends & Issues: Impact on Northeast Asia. Keynote address at The Northeast Asia Economic Forum 20th Annual Conference. Honolulu.

_____ (2011, August 6). A User's Guide to Policy Implementation: Perspective of the Author. Sixth Annual Young Leaders Training & Research Program in Regional Cooperation & Development. The University of Hawai'i. Honolulu.

_____ (2011, August 5). 21st Century Global Energy: Insights into the World's Largest Industry. Sixth Annual Young Leaders Training & Research Program in Regional Cooperation & Development. The University of Hawai'i. Honolulu.

_____ (2011, May 23). Drilling Risk Assessment Overview: A "Serious Game" Approach for the Project Risk Assessment Process. Panel Member. Discussion on the Stage Gate Processes PMI Houston Process Industry Focus Group: Energy Corridor.

_____ (2011, May 12). Navigate the Compliance Matrix: Compliance Tools as the First and Last Line to Regulatory Defense. The Energy Summit. The Houston Club.

_____ (2011, April 25). Integrity & Regulatory Compliance Management: Challenges of the 21st Century Energy Industry. PMI Houston Process Industry Focus Group: Energy Corridor.

Shemwell, Scott M. and Dowlearn, Robert T. (2010, November 18). An Industry Solution to the Emerging Field Regulatory Environment—Equipment Integrity and Regulatory Compliance Consortium: A Proposal for Industry Collaboration. Drilling Engineering Association Fourth Quarterly Meeting. Houston. <http://dea-global.org/wp-content/uploads/2010/08/sshemwellConsortium-Presentation-November-2010.pdf>

Shemwell, Scott M. (2008). Wescorp Investor Road Show: Numerous Presentations to Investor Groups. Los Angeles.

_____ (2008, October 27). Case Study: Ruggedized RFIDs Utilized in the Gulf of Mexico. 3rd American Institute of Engineers RFID West Conference. Las Vegas.

_____ (2008, May 21). Case Study: Optimizing Operational Performance for a Canadian Unconventional Oil Exploration and Development Company. Society of Petroleum Engineers 2008 Digital Energy Conference. Houston.

_____ (2007, February 6). Oil & Gas Field Intelligence: An Asset Management Solution. New Orleans (Oil & Gas Industry) Section of the Instrumentation System and Automation Society. New Orleans.

_____ (2006, September 15). Optimizing Scarce Resources using Project Simulation. Proceedings of the 38th Annual Engineering, and Construction Contracting (ECC) Association Conference. San Antonio.

_____ (2006, March 23). Before it's a Project, Is it a Model Project? PMI, Clear Lake. Clear Lake. <http://www.scribd.com/doc/14218453/Before-Its-a-Project-is-It-a-Model-Project>

_____ (2005, October 3). Empowering the Digital Oilfield: Capitalizing on Real-Time Data and Information. Lafayette (Oil & Gas Industry) Section of the Instrumentation System and Automation Society. Lafayette.

_____ (2005, June 27). Discussion Leader: Outside the Industry—Thinking Outside the Barrel. 2005 SPE FORUM SERIES, Reservoir to Sales Meter—The Future of Measurement, Automation, and Remote Control. Broomfield.

_____ (2005, April 19). Rapid Information Solution Implementation: Using Concurrent Engineering to Facilitate Rapid Pipeline & Facilities Reconstruction. [TechSouth 2005](#). Lafayette.

_____ (2004, December 14). Economics of Integration & Interoperability: Adding Value to Revenue Producing Assets. [Energy Markets IT Forum](#). Houston.

_____ (2004, November 17). Industry at a Tipping Point: Value Derived from Integrated Operations. [POSC Annual Meeting](#). Houston.

Shemwell, Scott M. and Murphy, Paul (2004, November 16). Roadmap to the Optimal Enterprise: Discussion Points for Successful Implementation. [POSC SIG North America Regional Meeting](#). Houston.

Shemwell, Scott M. (2004, November 3). The 21st Century Energy Industry: Before the Storm; Sectors at their Tipping Points. [Microsoft Executive Circle](#). Keynote Address. Houston.

_____ (2004, January 31). Desperately Seeking Technology: 21st Century Needs of the Downstream, Petrochemicals, and Retail Petroleum Industry Segments. [Presentation to the Intel global sales force](#). Anaheim.

_____ (2003, April). Using Information and Data Capital to Drive the Bottom Line. [Proceedings of the AIChE Spring Meeting](#). Reprinted in the February 2003 AIChE / CAST Division Electronic Newsletter <http://www.castdiv.org/spring03.htm>.

_____ (2003, February 11). Global Capital Project Management: Enhancing NPV through Supply Chain Collaboration. [Proceedings of the CERA Week 2003 Conference – Russia: Oil Boom but Gas Drift? Session](#). Houston.

_____ (2002, April 9). Collaboration Across the Extended Energy Supply Chain. [Proceedings of the Oracle. AppsWorld Conference](#). San Diego.

_____ (2002, October). The Role of Integrated Data in Interpretation. [Addendum to Proceedings of the 2002 SEG Annual Conference](#).

_____ (2002, April 2). Use of Spatial Data in E&P: Evolution and Case Study. [Proceedings of the SPE—IAGC eBusiness Conference](#). Houston.

_____ (2002, February 10-15). Mitigating Risk Through Better Information. [Proceedings of the CERA Week 2002 Conference](#). Houston. <http://www.scribd.com/doc/13403019/Mitigating-Risk-Through-Better-Information>

_____ (2001, December 6). Case Study: Oracle Major Operational Cost Reduction Initiative. [Proceedings of the Interactive Energy 2001 Conference](#). Houston.

_____ (1999, October 29). 21st Century Networking for the E&P Firm. [Proceedings of the Integrated Information Conference for the Petroleum Industry \(Geonetix 99\)](#). Houston.

_____ (1999, September 20-23). Business Process Simulation: A Methodology for Product Life Cycle Management. [Proceedings of the Knowledge Management Conference & Exposition](#). Dallas.

_____ (1999, August 4-5). Strategic Supply Chain E-Processes for the 21st Century. [Proceedings of Adhesives Age: A Chemical Week Publication, 1999 Executive Management Conference](#). Chicago.

_____ (1999, July 19-21). Developing Effective Business Continuity Plans for Managing Your Supply Chain. [Proceedings of the Southern Gas Association Transmission Operating Conference](#). Dallas.

_____ (1999, June 14-15). Adding Economic Value to the Firm Through Supply Chain Revitalization: Dramatic Business Change For the 21st Century. Proceedings of The Conference Board 1999 Supply Chain Management Conference: Creating Alternative Supply Chains for Competitive Advantage. Chicago.

_____ (1999, March 23). Year 2000: International Implications. Proceedings of the CBA, University of Houston: Doing Business in India—The Texas Connection Conference. Houston.

_____ (1998, November). Business Value of Connectivity: Corporate Systems Connectivity to Offshore and Remote Locations. Proceedings of PetroSat 98: The Future of Global Oil & Gas Communications Conference. Houston.

_____ (1998, October). Integrated Systems Modeling & Simulation: Techniques that Provide Additional Insight into the Year 2000 Business Continuity and Contingency Planning Processes. Proceedings of the Project 2000 in Oil and Gas: Managing Business Continuity and Contingency Planning for the Year 2000 Date Change Conference. Aberdeen, Scotland.

Herzing, Alfred, and Shemwell, Scott M. (1998, September). A Systemic or Holistic Knowledge Based Approach Towards Year 2000 Compliance for On-Line / Real-Time Systems; Not Just Discrete Components. Proceedings of the Gulf Publishing 4th International Conference and Exhibition on Exploration & Production Information Management. Houston.

Shemwell, Scott M. (1998, September). Panel Chairman: Y2000: Millennium Conversion Techniques for Network and Other Real-time Systems—Knowledge Management; One Approach to the Year 2000 Problem. Proceedings of Comdex Miami '98 Conference. Miami.

_____ (1997, September). The Economic Value of Timely Information and Knowledge, Key to Business Process Integration Across Boundaries in the Oil & Gas Extended Value Chain. Proceedings of the Gulf Publishing 3rd International Conference and Exhibition on Exploration & Production Information Management. Houston.

_____ (1997, June). Strategic Value is Derived By Optimizing Global Organizational E&P Knowledge. Proceedings of World Oil's Europe Exploration & Production Data Management Conference and Exhibition, Keynote Address. London.

_____ (1997, May). Structural Modeling Techniques for Analyzing Market Dynamics. Proceedings of the Society of Competitive Intelligence Professional (SCIP) 12th Annual International Conference, 12 (II), pp. 109-118.

Shemwell, Scott M. & Rueff, Serge. (September 1996). A 'Value-Add' Analysis of the Information Exchange Loop between Oil & Gas Service Companies and Exploration & Production Companies: The Service Company Perspective, Proceedings of the Gulf Publishing Exploration and Production Data Management Conference. Houston.

Shemwell, Scott M. (1995, March). Global Business Alliances, Paper presented at the Academy of International Business - 1995 Southwest Annual Meeting, Houston, TX.

_____ (1994). Organizational Conflict and Dispute Resolution, Proceedings of the 12th Annual Conference of the Association of Management, 12 (1), pp. 154 - 158.
<http://www.scribd.com/doc/17787785/Organizational-Conflict-and-Dispute-Resolution>

_____ (1993). Scientific Management and its Relevance for the Knowledge Worker in the 1990's, Proceedings of the 11th Annual Conference of the Association of Management, 11 (1), pp. 136 - 141.

Toastmasters International

Attained the following milestones from Toastmaster International <http://www.toastmasters.org/>

- Able Toastmaster (1996)—15 speeches
- Competent Toastmaster (1992)—10 speeches

Web Seminars (Webinar)

Shemwell, Scott M. and Jeff Brown. (2017, January 19). Make Oil & Gas Great Again Series: Does Your Company Return Its Cost of Capital? The Rapid Response Institute. Katy.

Shemwell, Scott M. (2016, November 3). Attaining and Sustaining Operational Excellence: A Business Case. The Rapid Response Institute. Katy.

_____ (2016, October 27). Making the Complex Sale. The Rapid Response Institute. Katy.

_____ (2016, June 21). Maximizing Operation Excellence - The Key Role of Information Management. PennEnergy, Houston. <http://www.pennenergy.com/webcasts/ppg-webcasts/2016/06/maximizing-operation-excellence.html>

_____ (2016, March 29). Cost Saving and Productivity Enhancement in Field Operations. The Rapid Response Institute. Katy.

_____ (2014, November 11). The Emergence of a Global Culture of Safety. IQPC, London.

_____ (2014, September 17). Economic Value Proposition as it Relates to the Energy Industry. PennEnergy, Houston.

_____ (2014, February 25). Economic Value Proposition as it Relates to the Energy Industry. PennEnergy, Houston.

_____ (2013, October 15). Integrity Management and its Economic Value Proposition to the Deepwater Sector. PennEnergy, Houston.

_____ (2013, July 9). Improving Reliability in Oil & Gas Applications with Redundant Ethernet. PennEnergy, Houston.

_____ (2013, May 1). State of SEMS: An overview of current Deepwater safety and environmental management systems, practices, and trends. (repeat of previous webinar).

_____ (2013, February 19). Overview of the Economic Value Proposition Matrix. PennEnergy, Houston, TX. (repeat of previous webinar). Houston.

_____ (2013, January 23). State of SEMS: An overview of current deepwater safety and environmental management systems, practices, and trends.

_____ (2012, December 18). Overview of the Economic Value Proposition Matrix. PennEnergy, Houston. (repeat of previous webinar).

_____ (2012, November 15). Overview of the Economic Value Proposition Matrix. PennEnergy, Houston.

_____ (2011, December 6). Asset and Equipment Integrity Governance: A New Approach Towards Mitigating Operations Risk. PennEnergy, Houston.

_____ (2011, November 29). Are You Ready for SEMS: Now Mandatory! PennEnergy, Houston.

_____ (2011, September 20). Compliance Management: Best Practices, Prevention and Solutions for the Upstream Market, PennEnergy, Houston.

Commissioned Research, White Papers, Reports

(Confidential work is not reflected in this listing)

Research

Shemwell, Scott M. (Forthcoming). Compliance Management: Issues & Trends Facing the 21st Century Energy Industry. [A PennEnergy Research Center Report](#).

_____ (Forthcoming). Industry Sector Economic Assessment Model and Methodology: Pipeline Economics. [A PennEnergy Research Center Report](#).

_____ (2015, April). Culture of Safety: Industry Self-Assessment. [A PennEnergy Research Center Report](#).

_____ (2014, March). Total Produced Water Management. [A PennEnergy Research Center Report](#).

_____ (2013, December). A Market Assessment of Global Upstream Oil & Gas Industry Communications Requirements. [A PennEnergy Research Center Report](#).

_____ (2013, November). The State of SEMS: The Industry Transformation to a Culture of Safety--An Overview of Current Deepwater Safety and Environmental Management Systems Practices and Trends (2nd Ed.). [A PennEnergy Research Center Report](#).
<http://ogjresearch.stores.yahoo.net/the-state-of-sems.html>

_____ (2013, July). Marine Communications in the New Era of SEMS. [A PennEnergy Research Center Report](#).

_____ (2013, June). Global Offshore Drilling Procurement Practices: An Overview of Procurement Practices and Trends. [A PennEnergy Research Center Report](#).

_____ (2013, January). The State of SEMS: An Overview of Current Deepwater Safety and Environmental Management Systems Practices and Trends. [A PennEnergy Research Center Report](#). <http://ogjresearch.stores.yahoo.net/the-state-of-sems.html>

_____ (2012, August). Integrated Operations: Preliminary Overview of Current Upstream Operations & Maintenance Practices and Trends. [A PennEnergy Research Center Report](#).

_____ (2012, March). Support of Energy/Oil & Gas Social Media Driven Security Market Development. [Knowledge Ops](#).

_____ (2012, March). Integrity Management: Issues & Trends Facing the 21st Century Energy Industry. [A PennEnergy Research Center Report](#). <http://ogjresearch.stores.yahoo.net/integrity-management-issues-trends-report.html>

Shemwell, Scott M. et al (2011, March 16). Market Research Analysis of Global Oil and Gas Exploration and Drilling Processes, Stakeholders and Influencers—Phase II. [A PennEnergy Research Center Report](#).

_____ (2011, February 1). Market Research Analysis of Global Oil and Gas Exploration and Drilling Processes, Stakeholders and Influencers—Phase I. [A PennEnergy Research Center Report](#).

Shemwell, Scott M. (2009). IOC Focused Intelligence Gathering Project. [Kirkpatrick & Associates](#). Volume 2.

_____ (2009). IOC Focused Intelligence Gathering Project. [Kirkpatrick & Associates](#). Volume 1.

_____ (2006). Gulf of Mexico Oil & Gas Maintenance Optimization: A Research Study Assessing Operational Performance. Strategic Decision Sciences.

_____ (2006, April). Briefing Book: Fiber Optic Network—Gulf of Mexico. Strategic Decision Sciences.

Welling, Joe & Shemwell, Scott M. (2006). Software and Information Management in Upstream Oil & Gas: A comprehensive survey of the upstream oil & gas industry future data management, software and hardware requirements. Welling & Company. Authors.

Shemwell, Scott M. & Murphy, D. Paul. (2004, September). Roadmap to Enterprise Optimization: A Guide to the Impact of Information Driven Field Operations on the Petroleum Corporation. Strategic Decision Sciences. Authors.

Shemwell, Scott M. (2003, December). Shared Resources, Knowledge Management: Strategic Direction Assessment in the Petroleum Industry. Research. Author.

_____ (2003, December). Downstream Petroleum and Petrochemical Segment: Strategic Direction Assessment. Research. Author.

_____ (2003, November). Upstream Petroleum Segment: Strategic Direction Assessment. Research. Author.

_____ (2001). Analysis of the Rodeo Express 2001 Data. Research. Author.

_____ (1995, June 30). Results of the Survey on the Use of Data Management by Petroleum Exploration and Production Corporations. Unpublished manuscript.

White Papers

Changing the Dialogue Series

Latest Releases

Shemwell, Scott M. (2015). Structural Dynamics: Foundation of Next Generation Management Science. Houston: RRI Publications. <http://www.amazon.com/Structural-Dynamics-Foundation-Generation-Management-ebook/dp/B00U0JKMT0>

_____ (forthcoming) Rapid Response Management: Gaming Business Process—Decision Making on Steroids. Author.

_____ (forthcoming). Rapid Response Management: Digital Energy—An Implementation Framework. Author.

Prior Versions

_____ (2012, June). Structural Dynamics: The Foundation of Next Generation Management Science—beta Version of the Construct. Version 1.0. Author.
http://www.therrinstitute.com/uploads/Structural_Dynamics_-_Version.pdf

_____ (2011, October) Asset/Equipment Integrity Governance: Operations—Enterprise Alignment—A Case for Board Oversight. Author.
http://www.therrinstitute.com/uploads/Asset_Integrity_Governance_-_Ver_1.1.pdf

_____ (2009, January). Rapid Response Management: Thriving in the New World Order. Author. <http://www.scribd.com/doc/11792098/Rapid-Response-Management-Thriving-in-the-New-World-Order>

Other

Shemwell, Scott M. (2017). Attaining & Sustaining Operational Excellence: A Best Practice Implementation Model. The Rapid Response Institute. Houston.

_____ (2016, June). Maximizing Operational Excellence: The Key Role of Information Management. PennEnergy. Tulsa.

_____ (2015, November 28). Comments and Thoughts Regarding the IAEA Technical Meeting on Developing Improvement Programmes for Safety Culture November 2-4, 2015. Vienna, Austria.

_____ (2013, February). Reflections on the TAB Meeting. TRIDEC. Graz.

_____ (2012, November 2). Concluding Comments: ECOPETROL Technological Forum on Asset Integrity Management. Bucaramanga

_____ (2012, November 1) Panel Member: ECOPETROL Technological Forum on Asset Integrity Management. Bucaramanga.

_____ (2012, October 31 & November 1) Workshop Advisor: ECOPETROL Technological Forum on Asset Integrity Management. Bucaramanga.

_____ (2011, August 17). Data Centers: Economic Development Discussion Points. Author.

_____ (2011, August 9). Closing Session: Summary Comments. The Northeast Asia Economic Forum 20th Annual Conference. Honolulu.

_____ (2011, August 8). Session Chairman—Energy Cooperation and Green Growth Partnership. The Northeast Asia Economic Forum 20th Annual Conference. Honolulu.

_____ (2010, August). An Executive Summary--The Emergence of National Oil Companies: An Industry Undergoing Structural Change. Author.

_____ (2010, August). The Emergence of National Oil Companies: An Industry Undergoing Structural Change. Author.

_____ (2010, January). Telecommunications Based Economic Development: An Economic Value Proposition. Author.

_____ (2009, December). Twenty first Century Infrastructure Development: Iceland 2010. Author.

_____ (2005, February). Fueling the Global Economy: Readyng the Petroleum Industry to Meet the Challenges of Today and Tomorrow. Author.

_____ (2005, January). High Impact Economics of Project Intelligence for Global Energy Infrastructure Development. Author.

_____ (2004, November). Hydrocarbon Security: Enterprise Tough Love. Author.

_____ (2004, April) Integrated Physical and Cyber Security: A High Value Proposition for the Power Industry. Author.

_____ (2004, March). Meeting the Texas NOx Emission Reduction Requirements: A Cost Effective Method. Author.

_____ (2004, February). Oilfield Connectivity – Capturing the Value of the Digital Era. White Paper. Author.

_____ (2004, January). Desperately Seeking Technology: 21st Century Needs of the Downstream, Petrochemicals, and Retail Petroleum Industry Segments. White Paper. Author.

_____ (2004, January). Project Intelligence for Oil and Gas Pipeline Large Capital Construction. White Paper. Author.

Miscellaneous

Shemwell, Scott M. and Pétursson, Sighvatur. (2013, August 9). Concept Paper: Iceland Based Natural Gas Distribution Network. Authors.

Shemwell, Scott M. (2013, February). [Review of Exploiting The Digital Oilfield: 15 Requirements for Business Value]. Xlibris.

_____ (2011, January). [Review of Augmenting Initiative Game Worlds with Mobile Digital Devices, Handbook of Research on Improving Learning and Motivation through Educational Games: Multidisciplinary Approaches]. Waterford Institute of Technology, Ireland.

_____ (2011, January). [Review of The GATE Model for Designing and Implementing Educational Video Games, Handbook of Research on Improving Learning and Motivation through Educational Games: Multidisciplinary Approaches]. Waterford Institute of Technology, Ireland.

_____ (2011, January). [Review of Unifying Instructional and Game Design, Handbook of Research on Improving Learning and Motivation through Educational Games: Multidisciplinary Approaches]. Waterford Institute of Technology, Ireland.

_____ (2011, January) [Review of Interactive Gestural Game Design and Evaluation using Theatrical Modelling, Handbook of Research on Improving Learning and Motivation through Educational Games: Multidisciplinary Approaches]. Waterford Institute of Technology, Ireland.

_____ (2010, June). Point of View. License-to-Operate: Meeting Today's Challenges. Knowledge Ops, Inc.

_____ (2010, June). Point of View. Assuring your Blowout Preventer Meets License-to-Operate Criteria. Knowledge Ops, Inc.

_____ (2005, June 27). Discussion Leader; Outside the Industry—Thinking Outside the Barrel. Reservoir to Sales Meter—The Future of Measurement, Automation, and Remote Control – Forum. SPE.

_____ (2004, March 23). Thought Leadership Workshop Series: Lighting Up the Gulf of Mexico. Author.

_____ (2004, February). Oilfield Connectivity—Realizing the Dream! Point of View Summary. Author.

_____ (1980, November 22). Metropolitan Area Development: A Marketing Approach. Unpublished manuscript.

_____ (1980, March 8). Technology Within the Context of General Systems Theory. Unpublished manuscript.

_____ (1980, January 22). Effective Management by Objectives. Unpublished manuscript.

Training/Workshops

Shemwell, Scott M. (forthcoming). Developing and Articulating Your Value Proposition: Believable, Demonstrable, & Defendable. Digital Chalk.

_____ (2018, March 28). Implementing Digitalization: A Game Changing Transformation of the E&P Sector. 2018 International Petroleum and Petrochemical Technology Conference. Beijing, China.

_____ (2017, June 29). Digitalization: Opportunities and Challenges. (online guest speaker). Master of Energy Business, The University of Tulsa, Collins College of Business. Tulsa, Oklahoma. Author.

_____ (2016, Summer). Critical Issues Facing the Energy Industry MEB 7093 (online course). Master of Energy Business, The University of Tulsa, Collins College of Business. Tulsa, Oklahoma. Author.

_____ (2015, November 4). Improvement Tools, Methods Approaches. International Atomic Energy Agency Technical Meeting on Developing Improvement Programmes for Safety Culture. Vienna.

_____ (2015, June 16, 17). Chairman. Data Driven Production Optimization Conference 2015. Houston. Upstream Intelligence.

_____ (2015, Summer). Critical Issues Facing the Energy Industry MEB 7093 (online course). Master of Energy Business, The University of Tulsa, Collins College of Business. Tulsa, Oklahoma. Author.

_____ (2014, August). The Emergence of a Culture of Safety Online Class. PennEnergy. <http://ogjresearch.stores.yahoo.net/the-emergence-of-a-culture-of-safety-class.html>

_____ (2014, Summer). Critical Issues Facing the Energy Industry MEB 7093 (online course). Master of Energy Business, The University of Tulsa, Collins College of Business. Tulsa, Oklahoma. Author.

_____ (2013, August 16). Critical Issues Facing the Energy Industry: Integrity Management. Master of Energy Business, The University of Tulsa, Collins College of Business. Tulsa, Oklahoma. Author.

_____ (2011, January 25, 26). Contract Management for Oil and Gas Industry. Pinnacle Group. Kuala Lumpur, Malaysia. Author.

_____ (2009, December). Articulating Your Value Proposition: A Houston Technology Center Workshop Discussion Document. Houston, Texas. Author.

_____ (2009, January 19-21) Intelligent Field Optimisation: Develop and Deploy an Intelligent Strategy to Maximise Oil Field Production. K2B International. Kuala Lumpur, Malaysia. Author.

_____ (2006, September) Digital Oilfield Overview with Case Studies. Presented to the SINOPEC Delegation. University of Houston Seminar. Houston, Texas. Author.

_____ (2005, March) Capital Asset Pricing Model and its use in Energy Projects. University of Houston Seminar. Houston, Texas. Author.

_____ (2005, March). Performance Analysis. University of Houston Seminar. Houston, Texas. Author.

_____ (2000, Winter). Financial Management (FINA 6330). Houston Baptist University; Executive MBA Program. Houston, Texas. Author.

_____ (1999, Spring). Financial Management (FINA 6330). Houston Baptist University; Executive MBA Program.

_____ (1998, Summer). International Financial Transactions (FINA 6305). Houston Baptist University; Executive MBA Program.

Petrolessons

Online Petroleum Training Company <http://petrolessons.com/>

Shemwell, Scott M. et al. (Post Production). Implementing a Culture of Safety. Two Part Series.

Oracle White Papers

Shemwell, Scott M. et al. (2011, April). ORACLE POLICY AUTOMATION—The integrated solution for Oil & Gas Deep Water Drilling Regulations Compliance.

_____ (2003, March) Collaborative Project Engineering.

Shemwell, Scott M. (2003, March) Enterprise Collaborative Supply Chain Management: Enhancing the Value Chain.

Shemwell, Scott M. and Willis, Matthew G. (2003, March). Oracle Celebrates 25 Years in Energy!

Letters to the Editor

(Comments forwarded to editors – published by the periodical unless so noted)

Shemwell, Scott M. (2005, May 19). Opinion piece—What's the Hurd Instinct? Wall Street Journal. May 19, 2005. (not published).

_____ (2004, August 19). Opinion piece—Austin Powers. Wall Street Journal. August 19, 2004. (not published).

_____ (2004, March 10). Opinion piece—Are We All Still American? Wall Street Journal - March 9, 2004. (not published).

_____ (2003, October 19). Opinion Piece—Halliburton's Mission. Wall Street Journal. Oct 17, 2003. (not published).

_____ (2003, August 30). Comments on the Thomas Hoffman Computerworld Article—Emerging Tools Target Blackout Prevention. August 25, 2003 (not published).

Book Drafts

(Tentative Title / Work in Progress)

- ❑ Chronicles of a 50 Something New Marathoner: The Journey Continues (forthcoming).
- ❑ Essays on Leadership (forthcoming).
- ❑ Complex Selling at the Top (forthcoming).
- ❑ Oil—DNA of the Silicon Valley (forthcoming).

Software Solutions Developed

- ❑ Cross Cultural Negotiation Game
- ❑ Supply & Demand [Model](#)
- ❑ Operations Agility & Resiliency System (Smart OpEX)
- ❑ Economic Value Proposition Matrix®
 - EVPM—[Free Version](#) (May 2016)
 - Coal Bed Methane Field Development (2008-Present)
 - Digital Oilfield Implementation (2004-Present)
 - Security (2012-Present)
- ❑ Mobility Enabled Operational Performance
 - Disaster Recovery (2004-Present)
 - Pipeline Integrity Management (2012-Present)
- ❑ Process Risk Simulation Models
 - Disaster Recovery Modeling (2004-Present)
 - [Drilling Risk Assessment](#) (2004-Present)
 - Project Management Scenario Simulation (2006-Present)
 - Real Time Control System Y2K Exposure (1997-98)
 - Unconventional Heavy Oil (2007-09)
 - Well Construction Interface Document (2013-Present)

Additional Material

Lunch & Learn Webinar Forum

This is a suite of webinars to be launched in 2018. The goal is to discuss with attendees various contemporary subject matters. They are recorded and available on You Tube.

Blogs

Critical Mass: Value from the RBC Framework

This blog commenced on November 2017 and is expected to be published monthly.

<http://therrinstitute.com/news/>

Nuclear physicists define the term, “critical mass” as the amount of fissile material whereby a nuclear reaction is self-sustaining. From that original definition, the construct is further developed along societal and political terms as a function of the environment and number of adopters and their interdependencies that create enough of a consensus for individual actions that sustains an undertaking.

In 1996, the author published the first of several case studies on a societal interaction model based on the Relationships, Behavior and Conditions (RBC) construct among economic actors. Previously the model was only in the domain of academia.

This blog addresses contemporary issues from the RBC perspective and whether in the present state they are sustainable or not. Many readers may be familiar with the “Innovation Adoption Curve.” RBC seeks to enlighten the causality of behaviors that cause movement towards the critical mass that generates movement along this diffusion curve.

2018

- ❖ May 27 Are Organizational Governance Models Broken: Why Can't Management Get a Handle on Things?
- ❖ April 15 Is Your Digitalized Organization Cybersecure?
- ❖ January 25 Organizational Predators: Jackals, Hyenas, and Wolves in Managerial Clothing
- ❖ January 10 A New Relationship

2017

- ❖ December 22 Excellent Behaviors: Assessing Relationships in the Operational Excellence Ecosystem
- ❖ November 28 Precedent Matters: Physical and Cyber Security Materiality

BTOES Insights

Invited Contributor—[BTOES Insights](#), the content portal for Business Transformation & Operational Excellence opinions, reports & news.

2017

- ❖ November 10 [Assuring Operational Excellence from Contractors and Their Subcontractors II: A Best Practice Model Abstract](#)
- ❖ October 20 [Assuring Operational Excellence from Contractors and Their Subcontractors](#)

Governing Energy

The Governing Energy blog presents a series of biweekly commentaries about contemporary issues in organizational governance and its new role in operations. The series is available at <http://www.pennenergy.com/governing-energy.html>

The second two years, 2014-15 and the first two years, 2012-13 have been compiled into the following books (available as paperback and [Kindle](#)):

Shemwell, Scott M. (forthcoming). Governing Energy: Organizational Governance—Issues of the 21st Century 2016-2017 Edition. Houston: RRI Publications.

_____ (2016). Governing Energy: Organizational Governance—Issues of the 21st Century 2014-2015 Edition. Houston: RRI Publications.

_____ (2014). Governing Energy: Organizational Governance—Issues of the 21st Century 2012-2013 Edition. Houston: RRI Publications.

2018

- ❖ May 7 Cyber Governance—Now!
- ❖ April 30 Augment Your Reality
- ❖ April 11 Is it Real or Is It ...?
- ❖ March 27 Gaming Culture

- ❖ March 6 IoT Fever
- ❖ March 1 To Shale or Not to Shale?
- ❖ February 12 Sources and Methods
- ❖ January 30 The Old Order Changeth Yielding to Chaos
- ❖ January 8 Resolutions

2017

- ❖ December 12 Atmosphere
- ❖ December 6 Contagion
- ❖ November 15 Leadership 101?
- ❖ November 3 Is Culture Freezing Forward Movement?
- ❖ October 18 I Don't Have Time
- ❖ October 2 Logged Off
- ❖ September 19 A Funny Thing Happened on the Way to Collaboration
- ❖ September 5 Collaboration Whips Harvey
- ❖ August 21 Rude
- ❖ August 10 Proof Positive?
- ❖ July 19 Book of Best Practices
- ❖ July 6 Culture of Destruction
- ❖ June 22 Close the Deal?
- ❖ June 7 Bounce Back
- ❖ May 26 Collaborative Selling
- ❖ May 16 Selling in Today's Marketplace
- ❖ April 27 Digitization Value Proposition
- ❖ April 19 Not Alone
- ❖ March 30 Codification
- ❖ March 7 Fake Data
- ❖ February 23 New Truths
- ❖ February 14 No Longer Relevant
- ❖ January 17 Self-Decision
- ❖ January 3 Optimism

2016

- ❖ December 29 Big Data Revisited
- ❖ December 12 Imagine
- ❖ November 17 All the Pundits Were Wrong—Again!

- ❖ November 9 Pasteur Forgotten?
 - ❖ October 25 So, What's the Problem?
 - ❖ October 11 Contractor Management
 - ❖ September 22 Importance of Common Nomenclature
 - ❖ September 6 Memories
 - ❖ August 17 Rig Up
 - ❖ August 5 Awareness 101
 - ❖ July 18 The New Knowledge Management Normal
 - ❖ July 6 Known, Unknown, Unknowable
 - ❖ June 29 Cultural Risk
 - ❖ June 20 What Do We Do Now?
 - ❖ June 2 Sustaining It!
 - ❖ May 9 Getting Resilient
 - ❖ April 25 Going Agility
 - ❖ April 6 Sharing
 - ❖ March 22 Determining Value
 - ❖ March 2 Costs and Productivity
 - ❖ February 16 Stop Work?
 - ❖ February 3 Safety Revisited
 - ❖ January 25 Left Behind
 - ❖ January 14 A Year for Strong Bond Governance?
- 2015
- ❖ December 18 Quantum Indeterminacy
 - ❖ December 2 Energy Inflection Point
 - ❖ November 24 Mediocracy is the Goal?
 - ❖ November 11 Lost Luggage—A Systemic Risk Management Case Study
 - ❖ October 20 Cyber Operations
 - ❖ October 7 Economics, Economics, Economics
 - ❖ September 22 Preserving Your Culture
 - ❖ September 2 Big Adversity—Big Prosperity
 - ❖ August 24 Technology Price Point Changes Everything
 - ❖ August 4 The New Normal
 - ❖ July 20 Cultural Simulation
 - ❖ July 7 The Boomers Have Left the Building

- ❖ June 18 New Systemic Realities
 - ❖ June 8 Fat Tail
 - ❖ May 18 Bounding the Boundless
 - ❖ May 4 On Technology
 - ❖ April 23 Titans of the 1940s Today
 - ❖ April 2 The Two Key Solution
 - ❖ March 20 Drilling Moore
 - ❖ March 2 Cultural Collision
 - ❖ February 20 Positively Negative
 - ❖ February 4 Towards Zero
 - ❖ January 22 Is it Different This Time?
 - ❖ January 2 Reaffirmation
- 2014
- ❖ December 18 2008—Redux
 - ❖ December 11 Requisite Variety
 - ❖ November 25 Becoming a Part of Speech—Pluses & Minuses
 - ❖ November 7 Agile, Resilient, Sustainable Ecosystem
 - ❖ October 20 Veterans Administration
 - ❖ October 6 Workflow Alignment
 - ❖ September 22 Man Machine Codependency
 - ❖ September 3 Empty
 - ❖ August 17 100 Years
 - ❖ August 12 Culture's Consequences
 - ❖ July 18 Institutional Imprint
 - ❖ July 2 Ground Stop Chaos
 - ❖ June 18 Price of Failure
 - ❖ June 3 What Management Wants to Hear
 - ❖ May 20 Culture of Fear
 - ❖ May 7 No Newbies!
 - ❖ April 16 The Tax Man Commeth
 - ❖ April 3 Cultural Sinistry
 - ❖ March 17 Sustainability?
 - ❖ March 3 Non- Linear
 - ❖ February 17 Cyber T

- ❖ February 4 Maturity Model
- ❖ January 16 Strength of Ideas
- ❖ January 2 Into the Breach
- 2013
- ❖ December 16 Reflection
- ❖ December 2 A Jury of Your Peers
- ❖ November 18 Social Media Goes BC
- ❖ November 4 $(Ax = b) > C^4$
- ❖ October 16 Don't Nuke It!
- ❖ October 2 Discipline
- ❖ September 17 Strong vs. Weak?
- ❖ September 3 Culture as Philosophy
- ❖ August 16 Crossing the Cultural Transformation Chasm
- ❖ August 3 The Guns of August
- ❖ July 18 Dilemma
- ❖ July 2 Sending the Message
- ❖ June 17 Big Data: Ethics and Morals
- ❖ June 3 Demons Among Us
- ❖ May 16 Pocket Change
- ❖ May 2 Repetita Placent
- ❖ April 16 It Must Be Spring
- ❖ April 2 A Fool's Errand
- ❖ March 18 Tulips
- ❖ March 4 Branching Consequences
- ❖ February 18 Safety Board
- ❖ February 4 Checking Doctors
- ❖ January 17 Governing Europe
- ❖ January 2 Renewal!
- 2012
- ❖ December 17 A Perfect Match
- ❖ December 5 Acculturation
- ❖ November 19 What a Difference a Year Makes
- ❖ November 5 From Desktop to Hardhat
- ❖ October 19 Safety, Safety, Safety

❖	October 4	IV&V
❖	September 17	It's the Data, Stupid!
❖	September 4	It's Complicated
❖	August 16	Yadadamean
❖	August 2	Flaps & Slats
❖	July 18	Stop Work!
❖	July 5	The Iceberg Principle
❖	June 16	Virtue, Liberty, & Independence—At Risk?
❖	June 2	The DC-10: A Cautionary Tale
❖	May 16	Trust but Verify
❖	May 2	Road Map
❖	April 16	Centralized—Decentralized
❖	April 2	Full Faith and Credit
❖	March 16	Millennials Arrive
❖	March 2	Inflection—Reflection
❖	February 17	Sergeant Schultz 2.0
❖	February 2	All Hands!

Other

From time to time, we have been featured in miscellaneous blogs or other online publications. These are featured here.

April 3, 2018. How Human Factors Limit Achieving Operational Excellence.
<https://consult2050.com/how-human-factors-limit-achieving-operational-excellence/>

Podcasts

Beginning in 2018 we launched a Podcast Series about topical business issues of the day. This is an extension of our Blog Series.

You Tube

Subscribe to The Rapid Response Institute Channel.
https://www.youtube.com/channel/UCdzXiDX44Hn-Ue_n9d9WTFQ

Newsletters

Executive Briefing—Business Value from Technology

Publisher/Editor/Writer, -Monthly newsletter on current knowledge management issues, 2002—2005.

2004-05 editions compiled into the book published in 2011, [Essays on Business and Information Technology II: Maximizing Organizational Performance](#). New York: Xlibris.

2005

- ❖ December Pending Fury
- ❖ November Kids are Smart—Adults Aren't
- ❖ October Evacuation!
- ❖ September Leadership—In the Face of Adversity
- ❖ August On the Ground
- ❖ July Operations, Operations, Operations
- ❖ June The Corporate Bar is Raised
- ❖ May Change Happens, or Does it?
- ❖ April Capturing Organizational Performance
- ❖ March 18th Century Answers to 21st Century Problems
- ❖ February Eaten by Your Young
- ❖ January Futuristic Decision Making

2004

- ❖ December Security Integration
- ❖ November Governing Value
- ❖ October Flight of Fantasy
- ❖ September Reality Bites: Transparency Transforms Corporate Practices
- ❖ August Predators
- ❖ July Working Over IT
- ❖ June Managing Ambiguity
- ❖ May Process Uncertainty
- ❖ April Knowledge as an Ecology
- ❖ March Booming Exodus
- ❖ February Calculus of Value
- ❖ January The Lesson of the Chessboard

2002-03 editions compiled into the book published in 2005, [Essays on Business and Information Technology: Alignment Issues of the Early 21st Century](#). New York: Xlibris.

2003

- ❖ December Those Guys Were Pretty Darn Smart
- ❖ November Selling the Dream
- ❖ October Death of the Big Bang Theory
- ❖ September Organizational Parkinson's
<http://www.scribd.com/doc/31572446/Organizational-Parkinson-s>
- ❖ August Isn't IT Risky?
- ❖ July Mitigating IT Risk Through Portfolio Management
- ❖ June The Flight of IT
- ❖ May Enhancing Shareholder Value: Risk Management in the 21st Century
- ❖ April Access to Capital
- ❖ March Operational Integrity Equals Operational Excellence
- ❖ February Security, Security, Security
- ❖ January Too Much Information – Not Enough Satisfaction

2002

- ❖ December Disruptive Technologies – Out of the Box
- ❖ November Asleep at the Helm
- ❖ October Life is Like a Linear Program
- ❖ September Separate But Equal
- ❖ August Profitability in a Down Economy
- ❖ July Sleepless in the Board Room
- ❖ June Can IT Generate a Return on Capital?
- ❖ May Managing Your IT Portfolio
- ❖ April A Choice of Options
- ❖ March Lessons from the Front
- ❖ February Economic Theory Supports E-Business Model
- ❖ January Critical Issues Facing the Energy Traders

New Millennium News

Publisher/Editor/Writer, – Monthly newsletter on current knowledge management issues, 1998 –99. **Compiled into a section (Bug Lore) of the book published in 2011, [Essays on Business and Information Technology II: Maximizing Organizational Performance](#)**. New York: Xlibris.

1999

- ❖ September Continuing Discussion on Productivity
- ❖ August Moving Into the Knowledge Millennium
- ❖ July Economics of Networks
- ❖ June 24 Keeping Your Options Open
- ❖ June 1 It Ain't Over Til it's Over!
- ❖ May 17 The Public Relations Opportunity of the Century – guest author, Alice Brink
- ❖ May 3 Is There Life After Y2K?
- ❖ April 15 Legal Implications of Y2K – guest author, Ed Carstarphen
- ❖ April 1 It's Not the End of the World. But It's No Joke Either
- ❖ March 15 Go Con-figure
- ❖ March 1 Be Careful of What You Prepare For
- ❖ February 15 The Games People Play
- ❖ February 1 Y2K: Life or Death?
- ❖ January 15 Corporate Correspondence Catch 22
- ❖ January 4 The Rubber Meets the Road (Triage)

1998

- ❖ December 15 Testing, Testing, and More Testing
- ❖ December 1 Fixing Software Bugs – Reality vs. Hype
- ❖ November 16 Your Supply Chain – A Different Perspective
- ❖ November 2 Process Simulation – Additional Insight for Risk Mitigation
- ❖ October 15 Wall Street Provides A Precursor to the Year 2000 Problem
- ❖ October 1 Year 2000 Risk Mitigation for the Petroleum Industry

Contributions

- ❑ Reviewer. Shemwell, David and Saylor, Michael. (2018, March). Oil and Gas Networks: Target Rich Environment for Cyber Criminals. [Part 1](#), [Part 2](#), [Part 3](#). PennEnergy.
- ❑ Reviewer—Niven, Chris and Prouty, Kevin. (2017, July). [IDC TechBrief: Operations Management Systems](#). IDC #US42811717.

- ❑ Contributor—Solnes, Edvard Julius. (2017). The Greenhouse Effect and Global Warming: Cause and Effect. Kindle Edition. <https://www.amazon.com/dp/B0723HGGPD>
- ❑ Contributor—(2011, August 9). Honolulu Declaration. The Northeast Asia Economic Forum 20th Annual Conference. Honolulu.
- ❑ Contributor—(2010, June). Energy Dynamic Monitoring Report: Cycle 2. Decision Strategies International, Inc. Conshohocken.
- ❑ Contributor—(2009, November). Energy Dynamic Monitoring Report: Cycle 1. Decision Strategies International, Inc. Conshohocken.
- ❑ Contributor—(2009, September 22). Navy Task Force Energy—Tabletop Discussion. Decision Strategies International, Inc. Arlington.
- ❑ Contributor—Gell, Steve, Cowan, Randy and Tessi, Henri. (2007). Maximizing Coal Bed Methane Production Performance. Flowstar Technologies, Inc. Edmonton.
- ❑ Team Leader—Oracle Corporation sponsorship and intellectual capital contribution to **The Digital Oil Field of the Future: Enabling Next Generation Reservoir Performance**. Cambridge Energy Research Associates (CERA). May 2003.
- ❑ *Press Release*. EDS Audit to Assure Houston Citizens of City's Y2K Compliance. June 14, 1999.
- ❑ Upselling Strategy—Executive Ready Recruits. Targeting the Executive Suite: Strategies for Selling to Senior-Level Contacts. Sales Executive Council: Executive Inquiry • April 1999, pp. 22-23.
- ❑ *New Products*: Computer Simulation Tool. Pipeline & Gas Journal. March 1999.
- ❑ Gonzalez, Rene (1999, Jan/Feb.). 20 Minutes with MCI Systemhouse's Scott M. Shemwell: Y2K: Not Just An IT Problem. World Refinery, p. 112.
- ❑ **Y2K Impact on Shareholder Value**, Senior Executive Breakfast Briefing, January 1999.
- ❑ **New Approaches to Knowledge Management for the Public Sector**—Material provided to Congressional Quarterly for an article. 1999.
- ❑ *Media Advisory*: Computer Simulation Reduces Year 2000 Risks in Petroleum Processes, November 1998.
- ❑ **Year 2000—On-line, Real-time Systems**—Houston, May 1998.
- ❑ Ghost Writer—Competing on knowledge—Integration from oilfield to office. Knowledge Management in the Oil & Gas Industry • London, February 1997.
- ❑ Contributor—**Integrated Solutions Handbook** Halliburton Energy Services. Houston. 1996.
- ❑ Team Leader—Halliburton Energy Services sponsorship and intellectual capital contribution to the **Quiet Revolution: Information Technology and the Reshaping of the Oil and Gas Business**. Cambridge Energy Research Associates (CERA). 1996.
- ❑ Hewlett Packard Internet Discussion Group—Denver, November 12, 1996.
- ❑ Panel Member representing Halliburton—Awareness, Integration, Momentum & Standards (AIMS) Petroleum Data Management Conference—Dallas, March 1996.
- ❑ Executive Breakfast: The Value of Information to the Petroleum Industry—Houston, October 6, 1994. [HyperMedia](#).

- ❑ Contributor—**Alliances & Partnering Handbook: Solutions for the 90s and beyond**. Halliburton Energy Services. Houston. 1994.
- ❑ Head of Line of Business featured in Halliburton 1993 Annual Report.

Interviewed / Quoted by Various Media

(* material used but not quoted directly):

- Oilfield Technology. Cope, Gordon. (2017, February). Safety Pays. pp. 57-63.
<https://www.oilfieldtechnology.com/magazine/oilfield-technology/february-2017/>
- WindowsIT Pro. (2015, October 13). Notes from the Field: How Companies Leverage 2-in-1s.
http://windowsitpro.com/site-files/windowsitpro.com/files/uploads/2015/11/Toshiba_1001477.pdf
- PennEnergy. (2014, March 6). New PennEnergy forum aims to solve tomorrow's energy industry issues. <http://www.pennenergy.com/articles/pennenergy/2014/03/new-pennenergy-forum-aims-to-solve-tomorrow-s-oil-and-gas-and-power-industry-issues.html>
- PennEnergy. (2014, February 27). Webinar examines tool for adding economic value insight to energy industry operations.
<http://www.pennenergy.com/articles/pennenergy/2014/02/webinar-examines-tool-for-adding-economic-value-insight-to-energy-industry-operations.html>
- Petroleum Africa Magazine. Pabst, Mark. (2010, August). Oil Security: The Fallout from Deepwater Horizon. pp. 46-48.
- Maritime Executive. Keefe, Joseph. (2008, November/December) Offshore Security of a Different Kind. pp. 48-51.
- Energy TV. (2008, June 11). Waves of Change: The 2008 OTC –
<http://www.energytv.com/videos/view/468/>
- Oil & Gas Journal. (2008, July 21) SPECIAL REPORT: RFID applications spread in upstream operations. pp. 37-45.
- Digital Energy Journal. (2008, January). Wescorp – New Business Model. pp. 21-22.
- Upstream Technology. (2007, October) Wescorp Energy Acquires Strategic Decision Sciences.
- Chemical Market Reporter. Glasgow, Bo. (2002, December 16-20). – A View From a Vendor: Oracle's Enterprise Software Built On a Strong (Data) Base.
- Chemical Week. Mullin, Rick. (2002, July 24). – Vendors Position Broad Products in a Narrow Market
- AMR Research. Cordier, Aurelie. (2002, September 4). – Oracle Energy Upstream Strategy.
- energy network. Gosmano, Jeff (2002, February 26). – The New Upstream Model. pp. 1-2.
- CERA Week 2002 web cast. Costello, Brian. (2002, February 12) – Online interview.
- Energy News Live. Benestante, Kim. (2002, February 12) – CERA Week 2002 online interview.
- META Group. Nicholson, Rick. (2002, January 18). – Oracle Spatial in the Energy Industry.
- Forrester Research. Walker, Jim. (2002, January 18). – Oracle Energy Strategy.
- Oil & Gas Journal. Poruban, Steven. (2001, December 10). – Journally Speaking: Managing data, knowledge. p. 19.
- Computerworld. Melymuka, Kathleen. (2000, February 7). – The Y2K Dividend.

- Computerworld. Melymuka, Kathleen. (2000, Jan 3). – Conduct a Y2K Post-Mortem pp. S16-17.
- American City & County. Cain, Christina. (1999). Y2K IV&V.
- Y2K Today. Meagher, Ed. (1999, July 12). Radio Interview: Status of Oil & Gas Industry.
- Computerworld. Hoffman, Tom. (1999, June 7). Will You Have Work?
- Computerworld. Melymuka, Kathleen. (1999, June 7). After Y2K: What Projects Are Next? pp. 62 - 67. – same article in CNN.com (1999, June 8).
- Computerworld Today (On-line version of Computerworld Australia). (1999, June 12). Reprint --
<http://www2.idg.com.au/CWT1997.nsf/09e1552169f2a5dcca2564610027fd24/350aec5a9dbab8764a25678c007d6a9f>
- The Financial Executive. Lippert Gray, Carol. (1999, May/June). Heads Up: Here Comes Your Next IT Challenge. pp. 22 - 24
- Computerworld. King, Julia (1999, May 24). Pet Projects Bid for Y2K Funding. pp. 1, 93.
- Industry Week. -- Mihaly, Mary. (1999, May 17). Purchasing in the New Millennium: Learn the Technology, Rely on Supply Networks and Produce What You Can Sell, and You Will Thrive in the Next Century. Pp. A3 – A10.
- Computerworld.* Collett, Stacy. (1999, May 17). Chevron/Texaco Merger Would Recast AT&T Role. p. 1, 16.
- Business Finance. McLemore, Ivy. (1999, May). High Stakes Game. pp. 30-36.
<http://www.businesstechnology.com/BT/Content/index.cfm/fuseaction/viewArticle/ContentID/96>
- Consulting. Sweeny, Jack. (1999, April/May). Life After Y2K. p. 35 – 39.
- Offshore. Schmidt, Victor. (1999, April). Management & Economics: Y2K Benefits. P. 10.
- InfoServer. (1999, April). Making the Curve in the Logistics Outsourcing Business.
<http://www.outsourcing-journal.com/issues/apr1999/html/supplier.html>
- Computer Resellers News.* (1999, April). Article Background Material Provided.
- Houston Chronicle. Schwartz, Matt (1999, March 31). Council considers outside group to check out Y2K defense. p. 27A.
- Computerworld. Radcliff, Deborah. (1999, March 29). How to Make Your Buildings Y2K OK. p. 48.
- KRPC Channel 2 Television. (1999, March 16) On-camera Interview. Houston, Texas. Replayed in January 2000.
- Management Review.* Dutton, Gail. (1999, March). It's More Than Computers. Pp. 45 – 48.
- CIO Enterprise.* Duffy, Daintry. (1999, February 15). Y2K Contingency Planning: Planning for the Worst. http://www.cio.com/archive/enterprise/021599_y2k_content.html
- Y2K Today Online. (1999, February). Article Background Material Provided.
- ZDNet.* (1999, February). Article Background Material Provided.
- An Open Letter to John Koskinen, (1999, January 25). Chair, President's Council on Year 2000 Conversion and John Koskinen's Responses.

- Ocean Oil Weekly Report. (1999, January 18). Y2K Concerns Material for Most Companies.
- National Gas Week. (1999, January). Article Background Material Provided.
- American Oil & Gas Reporter. Beims, Tim. (1999, January). Countdown Is On For Y2K Compliance. pp. 79-87, 109.
- Time Bomb 2000. Yourdon, Edward & Yourdon, Jennifer. (1999) What the Year 2000 Computer Crisis Means to You, 2nd Ed. p. 415.
- InformationWeek. (1999, January). Article Background Material Provided.
- The Wall Street Journal. (1998, December). Article Background Material Provided.
- Oil Daily. (1998, December 16). Low Oil Prices Force Firms to Shift Priority From Y2K Problems.
- Envoy Magazine. Palm, David. (1998, Nov/Dec). What Will You Do When the Chips Are Down? <http://www.envoymagazine.com/backissues/2.6/coverstory.html>
- ProfNet Technology Briefs. (1998, October 13). Oil and Gas Industry at Risk from Y2K.
- Das Jahr-2000-Problem. (1998, September 11). Tagebuch, Archiv Woche 37.
- Business Wire. (1998, June 4). Year 2000 Wire/Theurgy Inc. Address Y2K Issues; Seminar Offers Realistic Solutions for E&P Companies.
- Canadian Gas Association. (1998, April). CGA Information Technology Sub-Committee – Risks in the Natural Gas Industry: Position Paper on Year 2000.
- Y2K Links & Forums. (1998, March). Natural Gas: A Vital But Noncompliant Industry.
- Fourth Wave Group. (1998). Recommended Paper -- 4th International Forum & Exhibition on E&P Information Management: *A Conference Review*.
- Y2K Emergency Crisis Report. (1998).
- Y2K Japan. (1998) <http://www.y2k-japan.com/jp/docs/ene/oil01.asp>
- INTER@CTIVE WEEK. Vonder Haar, Steven. (1995, September 25). Oil Wells That End Well On The Internet.
- PetroSystems World (1993, Winter & 1994, Jan/Feb) The Future of Petroleum Computing (Part I), pp. 22 – 27; (Part II). pp. 21 – 25.

Miscellaneous Press Clippings

(Reference Activities directed by Shemwell):

- ❖ Numerous Wescorp Energy, Inc. related media and investor material (*see below*). (2006 – 2008)
- ❖ *Upstream CIO*. www.upstreamcio.com (2004, August). POSC Sponsored Study on E&P Digital Oilfield Implementations.
- ❖ *Oil Information Technology Journal* www.oilit.com. (2003, April). Oil IT Forum. http://www.oilit.com/2journal/4php/4_builddoc.php?year=2003&month=4
- ❖ *Energy Markets*. (1999, August). Back to Business by Linda K. Rader.
- ❖ *City of Houston News Release*. (1999, July 2). Mayor Lee P. Brown Tests City of Houston Y2K Computer Compliance.

- ❖ Houston Chronicle. (1999, April 15). Council votes to hire consultant to verify city's Y2K compliance.
- ❖ Houston Chronicle. (1999, April 8). Area briefs: Y2K contract vote delayed.
- ❖ *City of Houston News Release*. (1999, March 30). Mayor Lee P. Brown Updates the City of Houston's Progress in Y2K Compliance.
- ❖ Misc. Other
www.om.com.au/Y2KOZ/embeddedsys.htm

Endorsements

- Endorsement. (2014). The Future Belongs to the Digital Engineer: Transforming the Industry. Dutch Holland, Ph.D. and Jim Crompton.
- Endorsement. (2013). Exploiting the Digital Oilfield: 15 Requirements for Business Value. Dutch Holland, Ph.D.
- Endorsement. (2008). Tribal Leadership: Leveraging Natural Groups to Build a Thriving Organization. Dave Logan, John King, and Halee Fischer-Wright. Collins, ISBN 978-0-0612-5130-6 <http://www.triballeadership.net/endorsements.php>

Wescorp Energy, Inc. Specific (2006-2008)

- RFID survives deepwater test, Offshore – May 7, 2008
- Wescorp Energy proves RFID tags are sea(floor)worthy, RFID News – May 5, 2008
- Wescorp Energy proves seafloor-capable equipment tracking technology, Offshore – May 2, 2008
- Wescorp – New Business Model, Digital Energy Journal – March 25, 2008
- Wescorp Energy to Streamline Heavy Oil Field Operations, Rigzone – March 5, 2008
- Services & Suppliers: Wescorp Energy Inc. Oil & Gas Journal – February 11, 2008
- Wescorp Energy's gas management solution secures first user, Digital Energy Journal – February 4, 2008
- Companies in the News: Wescorp Energy Inc. World Oil – February 2008
- Wescorp's Gas Management NAVIGATOR Solution Adopted for Use, Rigzone – January 31, 2008
- RELEASE--Wescorp Energy Poised for 'Year of Execution,' Petroleum Africa Magazine – January 18, 2008
- Wescorp Energy unveils oil management solution Page 1 of 55 Digital Energy Journal – January 2008 (print edition)
- System keeps track of oil field equipment, Oil & Gas Journal – December 17, 2007
- Wescorp Energy Unveils O&M Solution, Upstream Technology – December 2007
- Wescorp Energy's gas management solution, Digital Energy Journal – November/December 2007
- Wescorp Energy Unveils Solution To Locate, Track Oil-field Equipment, Petroleum Africa Magazine – November 12, 2007
- Wescorp Energy Inc., A&D Watch – November 1, 2007

- Wescorp Energy completes engineering firm merger: \$1.25 equity financing, Oil and Gas Financial Journal.
- Wescorp Energy unveils oil management solution, Digital Energy Journal – October 29, 2007
- Wescorp Energy Announces Solution to Help Manage Conventional, Unconventional Oil-Field Operations, Houston Chronicle – October 26, 2007
- Wescorp Energy announces gas management solution, Digital Energy Journal – October 8, 2007
- Wescorp Energy unveils gas management program, Offshore Magazine – October 1, 2007
- Companies: Wescorp Energy Inc. Offshore – October 2007
- Wescorp Energy Announces Gas Management Solution To Enhance Field Operations, New Technology Magazine – October 1, 2007
- Wescorp Energy Announces Gas Management Solution to Enhance Field Operations Web Services Journal – October 1, 2007
- Wescorp Energy Acquires Strategic Decisions Sciences, Upstream Technology – October 2007
- Wescorp Energy Completes Engineering Firm Merger Page 2 of 55, NewsBlaze.com – September 25, 2007
- Recent Financings: Wescorp Energy, Oil & Gas Investor This Week – September 17, 2007
- The Well: Wescorp Energy, Houston Chronicle – September 15, 2007
- Interview: Wescorp Energy, Inc., WallStreetReporter.com – September 12, 2007
- M&A News: Wescorp Energy Inc. Oil & Gas Investor This Week – September 10, 2007
- Wescorp Energy acquires Strategic Decisions Sciences, Digital Energy Journal – September 7, 2007
- Strategic Decisions to merge with Wescorp, Houston Business Journal - September 5, 2007
- Strategic Decisions to merge with Wescorp, MSN Money – September 5, 2007
- Wescorp Energy Inc. Agrees To Acquire Strategic Decisions Sciences USA Inc. Reuters Significant Developments – September 5, 2007
- Wescorp Energy acquires Houston engineering firm Strategic Decisions Sciences, Oilweek Magazine – September 5, 2007
- Wescorp Energy acquires Houston engineering firm Strategic Decisions Sciences, The Canadian Press – September 5, 2007
- Wescorp Energy Inc - WSCE: To Acquire Strategic Decisions Sciences USA Inc., Knobias – September 5, 2007
- Wescorp Acquiring Engineering Firm To Expand Capabilities, eSource Canada Business News Network – September 5, 2007
- Wescorp Energy Inc Agrees to Acquire Engineering Firm to Expand Operations, Market News Publishing – September 5, 2007

Contact

Dr. Scott M. Shemwell

www.theRRinstitute.com

Resume is available at

<http://www.linkedin.com/in/scottsh>