

# **Publications, Speeches, Interviews**

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**October 2012**

This document provides a listing of publications, newsletters, interviews, and other media related activities of the author throughout his career. Most of these items are available in hardcopy, electronically, or links to websites. Contact information is at the end of the document and individual works are available upon request.

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Selected articles are available at [www.scribd.com](http://www.scribd.com) – Key word search “Shemwell” and at [Energy Pulse](#).

See the new [BLOG](#).

## Publications

Shemwell, Scott M. (forthcoming). White Paper – [Adjusting to Globalization: Career Moves in the Volatile Economy](#). (Monograph). Houston, TX: Author.

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## Speaking Engagements

Shemwell, Scott M. (2012, March 22). Overview of Oceanic Environmental. Houston Technology Center; Energy Technology Investor Forum (Upstream Oil & Gas).

\_\_\_\_\_ (2012, March 16). Challenges for the International Oil and Gas Markets: A Business Perspective. Russia's Energy Policy: Domestic and Foreign Dimensions. Part of IERES' Behind the Headlines' Series. Slavic Research Center. The George Washington University. The Elliott School of International Affairs. Washington, D.C.

\_\_\_\_\_ (2011, August 8). Global Energy Trends & Issues: Impact on Northeast Asia. Keynote address at The Northeast Asia Economic Forum 20th Annual Conference. Honolulu.

\_\_\_\_\_ (2011, August 6). A User's Guide to Policy Implementation: Perspective of the Author. Sixth Annual Young Leaders Training & Research Program in Regional Cooperation & Development. The University of Hawai'i. Honolulu.

\_\_\_\_\_ (2011, August 5). 21<sup>st</sup> Century Global Energy: Insights into the World's Largest Industry. Sixth Annual Young Leaders Training & Research Program in Regional Cooperation & Development. The University of Hawai'i. Honolulu.

\_\_\_\_\_ (2011, May 23). Drilling Risk Assessment Overview: A "Serious Game" Approach for the Project Risk Assessment Process. Panel Member. Discussion on the Stage Gate Processes PMI Houston Process Industry Focus Group: Energy Corridor.

\_\_\_\_\_ (2011, May 12). Navigate the Compliance Matrix: Compliance Tools as the First and Last Line to Regulatory Defense. The Energy Summit. The Houston Club.

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- \_\_\_\_\_ (2005, April 19). Rapid Information Solution Implementation: Using Concurrent Engineering to Facilitate Rapid Pipeline & Facilities Reconstruction. TechSouth 2005. Lafayette.
- \_\_\_\_\_ (2004, December 14). Economics of Integration & Interoperability: Adding Value to Revenue Producing Assets. Energy Markets IT Forum. Houston.
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- Able Toastmaster—15 speeches
- Competent Toastmaster—10 speeches

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- ❑ Essays on Leadership (forthcoming).
- ❑ Complex Selling at the Top (forthcoming).
- ❑ Structural Dynamics Methodology (forthcoming).
- ❑ Oil – DNA of the Silicon Valley (forthcoming).

## Additional Material

### **Blogs**

#### **Governing Energy**

The Governing Energy blog presents a series of biweekly commentaries about contemporary issues in organizational governance and its new role in operations. The series is available at <http://www.pennenergy.com/index/blogs/governing-energy.html?asdf>

#### **2012**

- ❖ October 17 Safety, Safety, Safety
- ❖ October 4 IV&V
- ❖ September 17 It's the Data, Stupid!
- ❖ September 4 It's Complicated
- ❖ August 16 Yadadamean
- ❖ August 2 Flaps & Slats
- ❖ July 18 Stop Work!
- ❖ July 5 The Iceberg Principle
- ❖ June 16 Virtue, Liberty, & Independence—At Risk?
- ❖ June 2 The DC-10: A Cautionary Tale
- ❖ May 16 Trust but Verify
- ❖ May 2 Road Map
- ❖ April 16 Centralized—Decentralized
- ❖ April 2 Full Faith and Credit
- ❖ March 16 Millennials Arrive
- ❖ March 2 Inflection—Reflection
- ❖ February 17 Sergeant Schultz 2.0
- ❖ February 2 All Hands!

## Newsletters

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#### 2005

- ❖ December Pending Fury
- ❖ November Kids are Smart—Adults Aren't
- ❖ October Evacuation!
- ❖ September Leadership—In the Face of Adversity
- ❖ August On the Ground
- ❖ July Operations, Operations, Operations
- ❖ June The Corporate Bar is Raised
- ❖ May Change Happens or Does it?
- ❖ April Capturing Organizational Performance
- ❖ March 18th Century Answers to 21st Century Problems
- ❖ February Eaten by Your Young
- ❖ January Futuristic Decision Making

#### 2004

- ❖ December Security Integration
- ❖ November Governing Value
- ❖ October Flight of Fantasy
- ❖ September Reality Bites: Transparency Transforms Corporate Practices
- ❖ August Predators
- ❖ July Working Over IT
- ❖ June Managing Ambiguity
- ❖ May Process Uncertainty
- ❖ April Knowledge as an Ecology
- ❖ March Booming Exodus
- ❖ February Calculus of Value
- ❖ January The Lesson of the Chessboard

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- ❖ December                    Those Guys Were Pretty Darn Smart
- ❖ November                   Selling the Dream
- ❖ October                     Death of the Big Bang Theory
- ❖ September                 Organizational Parkinson's  
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- ❖ August                      Isn't IT Risky?
- ❖ July                          Mitigating IT Risk Through Portfolio Management
- ❖ June                         The Flight of IT
- ❖ May                         Enhancing Shareholder Value: Risk Management in the 21<sup>st</sup> Century
- ❖ April                        Access to Capital
- ❖ March                        Operational Integrity Equals Operational Excellence
- ❖ February                    Security, Security, Security
- ❖ January                     Too Much Information – Not Enough Satisfaction

### 2002

- ❖ December                   Disruptive Technologies – Out of the Box
- ❖ November                   Asleep at the Helm
- ❖ October                     Life is Like a Linear Program
- ❖ September                 Separate But Equal
- ❖ August                      Profitability in a Down Economy
- ❖ July                         Sleepless in the Board Room
- ❖ June                         Can IT Generate a Return on Capital?
- ❖ May                         Managing Your IT Portfolio
- ❖ April                        A Choice of Options
- ❖ March                        Lessons from the Front
- ❖ February                    Economic Theory Supports E-Business Model
- ❖ January                     Critical Issues Facing the Energy Traders

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### 1999

- ❖ September Continuing Discussion on Productivity
- ❖ August Moving Into the Knowledge Millennium
- ❖ July Economics of Networks
- ❖ June 24 Keeping Your Options Open
- ❖ June 1 It Ain't Over Til it's Over!
- ❖ May 17 The Public Relations Opportunity of the Century – guest author, Alice Brink
- ❖ May 3 Is There Life After Y2K?
- ❖ April 15 Legal Implications of Y2K – guest author, Ed Carstarphen
- ❖ April 1 It's Not the End of the World. But It's No Joke Either
- ❖ March 15 Go Con-figure
- ❖ March 1 Be Careful Of What You Prepare For
- ❖ February 15 The Games People Play
- ❖ February 1 Y2K: Life or Death?
- ❖ January 15 Corporate Correspondence Catch 22
- ❖ January 4 The Rubber Meets the Road (Triage)

### 1998

- ❖ December 15 Testing, Testing, and More Testing
- ❖ December 1 Fixing Software Bugs – Reality vs. Hype
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- ❖ November 2 Process Simulation – Additional Insight for Risk Mitigation
- ❖ October 15 Wall Street Provides A Precursor to the Year 2000 Problem
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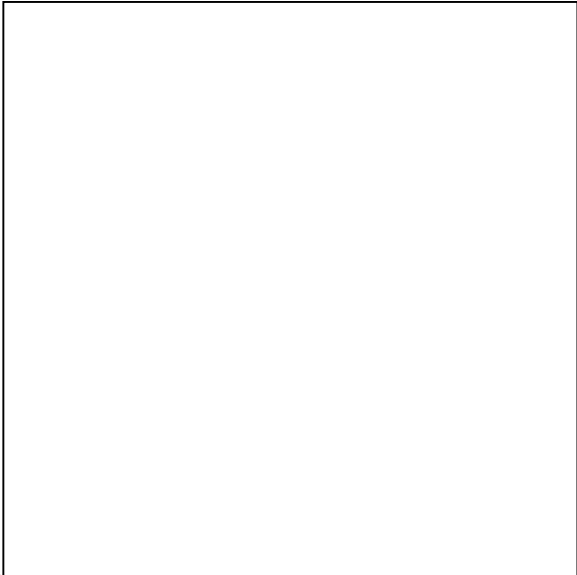
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